**AI & Data Management Ideas for Real Estate**

**Deadline:**

Tuesday, May 21, 2024

**Ideas overview:**

* Dynamic pricing
  + The model will help the company determine the prices of the units based on multiple factors (old units selling data, current market, etc.)
* Customer service assistant
  + A whole system that gets the data from the customer service agent and recommends the most suitable clients first for this purchase while informing them key selling points to help them get more interactions from their calls and the client’s attention.
  + This system attacks a clearly visible problem in the real estate industry, we can often see messages sent and calls offering a unit that is totally unrelatable to the client.
* Augmented reality
  + Using augmented reality for a whole compound that hasn’t been built yet to allow investors to imagine what they are getting.
  + This will be a good replacement for the mockup videos and architecture maquette.
* Chatbot Customer recommendations system
  + This will help the company provide support and answer customers’ questions about their units and services.